



At a glance

Course: **Haystack Essentials**

Topics: **data tagging**

Technology: **custom data models**

Type: **open source software**

CPD: **12 accreditation hours**

Key metrics



Launched
June 2022



1000+ students
certified



Global accessibility



Platform agnostic



CPD accredited
courses

Onboarding for Project Haystack

An open source data tagging methodology

PROJECT BRIEF ▲

Fantom Factory were requested to provide an eLearning course on **Project Haystack** data tagging.

This course would help anyone new to both; understand the concepts of **Project Haystack**, and how to apply its tags practically.

This course would be provided from the **Fantom Factory** platform.

CHALLENGES ▲

Our main challenge was to develop training for two main audiences; project managers unfamiliar with data modelling technology, and programmers looking to adopt this specific methodology.

We needed to create custom data models for **Project Haystack** tagging activities which would be practical in any workplace.

SOLUTIONS ▲

Our team consulted with industry engineering professionals to create a suite of example data models for practical training.

We used each embedded data model as the focus for a walkthrough training guide, using the official documentation to form up tags.

The introductory module was published independently as a free course version, ideal for gaining high-level concepts and awareness.

Haystack Essentials was published into the Fantom Factory course range with full CPD accreditation.

OUTCOMES ▲

- Students learn online to their own schedules.
- Onboarding content starts from the very beginning.
- High level content is available in the free version where further detailed technical learning is not required.
- The direct integration enables practical activities with the **Project Haystack** website to “learn by doing”.
- Companies around the world rely on these courses for new hire recruitment and new customer onboarding.