

PROJECT CASE STUDY



At a glance

Course: SkySpark Analyst

Size: 8 modules, 34 topics

Technology: hosted SkySpark

Type: commercial product

Topics: data analytics

CPD: 15 accreditation hours

Key metrics



Launched January 2020



1600+ students certified



50+ international organisations



Can be used for sales promotion



CPD accredited course

Onboarding for SkySpark[®] Analytics

The SkySpark data platform from SkyFoundry

PROJECT BRIEF ▲

Fantom Factory wanted to create a practical and interactive eLearning course for **SkySpark** data analytics.

This course should teach anyone new, with any level of experience, how to use the **SkySpark** platform for data analysis.

Certification would prove a learner's final level of understanding.

CHALLENGES 4

To accurately test for understanding of new knowledge, we needed to use real data analytics, in **SkySpark**, for activities.

The default demo database in **SkySpark** generates random data dynamically which cannot then be used for question data.

Using **SkySpark** data requires licences purchased and installed.

SOLUTIONS 4

Our team set up our own cloud-hosted **SkySpark** instance with synthesised training data integrated into the eLearning. Students can easily log into this web application to find "real" data and complete the activities for training.

For high quality multimedia, we created a suite of walkthrough explainer videos and screenshot images, with links to the hosted product screens.

To monitor the effectiveness of the training and identify content to improve on, we installed **SkySpark** analytics on our eLearning data.

OUTCOMES **4**

- Students have globally accessible training on-demand without the need for upfront commercial licence purchases.
- Students learn at their own pace to ensure understanding.
- The activities resemble real workplace data requirements.
- The direct integration enables practical activities with the **SkySpark** platform to "learn by doing".
- Companies around the world rely on this course for new hire recruitment and customer onboarding.