



At a glance

Course: **Blast Off!**

Topics: **space, STEM**

Platform: **STEM Futures**

Type: **community contribution**

Event: **UK Space Tour 2023**

Key metrics



12 tour locations around UK



7200+ attended



Free education for all



STEM education



Space activity

Space for Everyone Tour 2023

The national tour from the UK Space Agency

PROJECT BRIEF

The **UK Space Agency** needs to raise public awareness of the growing space industry. They organised a national tour with the **Launcher One** rocket from **Virgin Orbit**.

They wanted our business to volunteer a contribution to the event, promoting STEM and space education to the general public.

The tour would last for 6 months to a year.

CHALLENGES

To contribute a freely accessible course for all ability levels to enjoy.

To design an appealing and enjoyable eLearning course for all age groups to learn about space after visiting the tour.

To avoid collecting personal data from children for GDPR reasons.

To limit the budget and spend associated with our free contribution.

SOLUTIONS

Leveraging our public facing STEM platform, **STEM Futures**, we provided our free mini space eLearning course, **Blast Off!**

Our team attended the local event in Swansea to meet with the tour organisers and hand over promotional literature for access details.

We ensured the platform and course was fully supported throughout the tour for remote user enrolment and any queries.

OUTCOMES

- The feedback was extremely positive on the wealth of digital content available in the course compared to the stands.
- The eLearning was a great follow up from the event to continue interest and make the tour more memorable.
- The event organisers were thrilled with the options of adding a further digital dimension to their educational offerings.