

entroCIM



At a glance

Course: **entroCIM Analyst**

Size: **8 modules, 34 topics**

Content: **9 videos, 120 activities**

Technology: **hosted entroCIM**

Type: **commercial product**

Topics: **data analytics**

Key metrics



launched 14th
August 2022



120+ students
certified



600+ days
reclaimed



Can be used for
sales promotion



CPD accredited
course

Onboarding for entroCIM

A smart facilities management platform for Wesco

PROJECT BRIEF ▲

The data analytics platform, **entroCIM**, requires in-depth technical training to set up, maintain, and to use. This training was delivered manually by technically skilled staff over multiple days.

We were asked to develop a custom branded eLearning course which would enable anyone new to start using **entroCIM** competently.

CHALLENGES ▲

We needed to understand the **entroCIM** platform in full to realise practical and useful training goals.

For students to have a better experience of digital interaction with **entroCIM**, we wanted to integrate this directly with the platform.

SOLUTIONS ▲

Our team set up a cloud-hosted **entroCIM** instance with synthesised training data. We used this for understanding the product more fully and directly integrated this into the eLearning.

Students would need to use the hosted **entroCIM** to find data and complete the activities.

For high quality multimedia, we created a suite of walkthrough explainer videos and screenshot images, with links to the hosted product screens.

OUTCOMES ▲

- Students have globally accessible training on-demand.
- Easy paced walkthroughs introduce the product from any level of experience.
- The direct integration enables practical activities with the **entroCIM** product to learn by doing.
- Feedback allows for ongoing improvements to course content and to the hosted **entroCIM** data.
- As an entry-level course, **entroCIM Analyst** provides success metrics to the client for further expansion of more courses.